SERVICES & PRICING GUIDE



15 Price Street, Southport, Gold Coast, Queensland 4215



B STYLED FOR LIFE SERVICES & PRICING GUIDE

Confidence. Style. Empowerment.

Moana Robinson the Sassy Stylist is a qualified Image Consultant and experienced coach. She's a passionate about helping you unlock your unique beauty, discover your signature style, and live your most confident life. Whether you are seeking a full transformation, wardrobe refresh, or guidance to move forward in life, she offer tailored experiences to suit every woman.

COACHING SERVICES

Service	Duration	Price
Discovery Coaching Session A great place to start. Explore your current challenges and goals to see if coaching is right for you.	1 Hour	$150
Silver Coaching Package Work through personal challenges or lifestyle shifts with weekly or fortnightly sessions focused on self-growth.	4 Sessions	$1,097
Gold Coaching Package A complete life-enhancement experience that helps you implement powerful tools and strategies for meaningful change.	6 Sessions	$1,495
Platinum Coaching Package A deeply transformational program tailored to your goals, designed to create lasting change and help you live your best life.	10 Sessions	$1,995

INDIVIDUAL STYLING SERVICES

Service	Duration	Price
Individual Colour Consultation - Discover Your True Colours Online or in-person. Discover your best colours for clothing, accessories, hair and makeup. Includes your personalised colour swatch and style tips.	1.5 Hours	$490
Individual Style Consultation - Uncover Your Unique Style Online or in-person. Find the cuts, fabrics and styles that flatter your shape and personality. Includes a personalised style guide and wardrobe advice.	2 Hours	$475
Combined Colour & Style Consultation - Colour and Style Service Uncover your colour palette and signature style in one seamless, confidence-boosting session.	3 Hours	$799

GROUP & TEAM STYLING SESSIONS

Perfect for friends, bridal parties, special gatherings or team building.

COLOUR SESSIONS

Session	Duration	Price
2-Person Colour Session	3 Hours	$300 pp
3-Person Colour Session	3-4 Hours	$275 pp
4-6 Person Colour Session	5 Hours	$250 pp

COLOUR & STYLE SESSIONS

Session	Duration	Price
2-Person Colour & Style Session	4 Hours	$650 pp
3-Person Colour & Style Session	4.5 Hours	$625 pp
4-6 Person Colour & Style Session	5 Hours	$575 pp

Optional add-on: Refreshment platter and drinks for an additional $100 - perfect for making your session extra special and social. You are also welcome to bring your own. Tea, coffee, water and light refreshments are provided.

SIGNATURE EXPERIENCES

Service	Duration	Price
Professional Styling Day A luxury full-day makeover including colour & style consultation, hair wash/blow-dry, makeup lesson and a 30-minute headshot photoshoot.	Full Day	$1,250

The Ultimate Styling Package Approximately 4-5 hours per day, tailored. Includes colour and style consultation, wardrobe audit and a 2-hour in-person or online shopping session.	2 Days	$1,750
Radiant Reinvention Program A total transformation journey including colour and style consultations, coaching, wardrobe and shopping support, plus a $100 David Jones voucher.	10 Weeks	$2,899

ADDITIONAL SERVICES | STYLING PLUS

Service	Duration	Price
Shoppable Lookbook Available to existing clients only. Curated outfit ideas and links tailored to your style and colour palette.		$125
Wardrobe Audit Edit, organise and optimise your wardrobe with expert advice to match your body and style.	2 Hours	$350
Personal Shopping Shop with confidence and purpose, in-store or online, with guidance to suit your budget and style.	2 Hour Minimum	$350
Discover Your Style Session An online session ideal for gift vouchers. A fun overview of your style, colouring and wardrobe, without printed materials or swatches.	1 Hour	$175
B Stunning Online Program Includes three personal online sessions and a style elevation roadmap tailored just for you.		$1,500
Step Up To Style Online Course A self-paced style journey that includes a copy of B Styled for Life - Living with Sass and Style.		$150
Books Empowering reads to support your style and self-discovery journey.		$20-$29.95
Public Speaking & Presentations Inspiring and interactive sessions on image, confidence and style, tailored to shopping centres, events, workplaces and special occasions.		$500-$750
Custom Makeup & Application Lesson	1 Hour	$120

GIFT VOUCHERS AVAILABLE

Treat someone special to any of the services above with a beautifully presented gift voucher - perfect for birthdays, anniversaries or just because.

BOOK YOUR TRANSFORMATION TODAY

Moana Robinson | 0419 120 087 | www.bstyledforlife.com.au

Let's bring out your brilliance. Because when you look good, you feel unstoppable.



About Moana Robinson the Sassy Stylist

Moana Robinson, also known as Moana the Sassy Stylist, is an author, personal stylist, speaker, coach and the founder of B Styled for Life. She helps women reconnect with their confidence, rediscover their style and show up in life with more courage, clarity and sass.

Moana created B Styled for Life to help women look, feel and be their best. Her work combines colour analysis, personal styling, wardrobe guidance and coaching. Because of this, her clients receive support that goes beyond clothing.

She works mostly with women over 40, especially those who feel ready for change. Many have spent years caring for family, building careers or supporting others. Now, they want to feel confident, visible and comfortable in their own skin again.

Moana the Sassy Stylist is more than a fun name. For Moana Robinson, SASSY means **Self-awareness and self-sufficiency**. It reflects her belief that women can understand themselves, trust their choices and show up with confidence.

Author, Speaker and Coach

Moana is also a speaker, podcast host and author. She has shared her message through books, events, retreats, interviews and her TEDx talk, *The Best Pieces of a Broken World*.

Her books include *B Styled for Life – Living with Sass and Style Over 50* and *Teddy's Revenge – Overcoming Life's Challenges with Sass and Style*. She also hosts the *Take A MOment* podcast, where she shares conversations about growth, confidence and reinvention.

Moana brings warmth, honesty and practical wisdom to every styling experience. It is also about confidence, self-trust and feeling comfortable with who you are now. Through her gentle guidance, women can make clearer choices, enjoy getting dressed again and feel more aligned with the life they want to create.

You can email Moana at moana@bstyledforlife.com.au or call her on +61 419 120 087. You can also contact Moana through the B Styled for Life Contact Us page.